

Friedrich's

P R E S E N T S

The Adventures of

PETER WHEAT



THERE'S A STREAM
ON THIS SIDE OF THE
POND THAT I'VE ALWAYS
WANTED TO EXPLORE,
BEETLE!

YOU KNOW WHAT
HAPPENS WHEN WE
GO EXPLORING,
PETER!

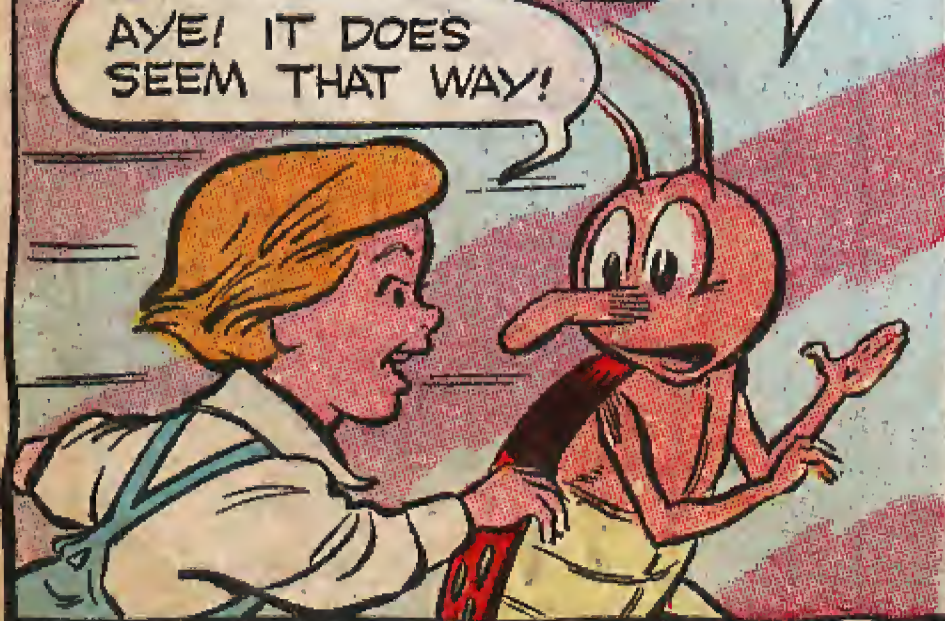
WITH NO
DUTIES TO
CONFINE
THEM TO THE
WHEAT KINGDOM,
PETER AND
BEETLE SPEND
MUCH OF THEIR
TIME ICE SKAT-
ING ON A
NEARBY POND...

WE ALWAYS GET INTO SOME
SORT OF TROUBLE!

AYE! IT DOES
SEEM THAT WAY!

LOOK... THERE'S
THE STREAM! LET'S
SEE WHERE IT
LEADS TO!

REMEMBER,
WE DON'T
HAVE OUR
SWORDS,
PETER!



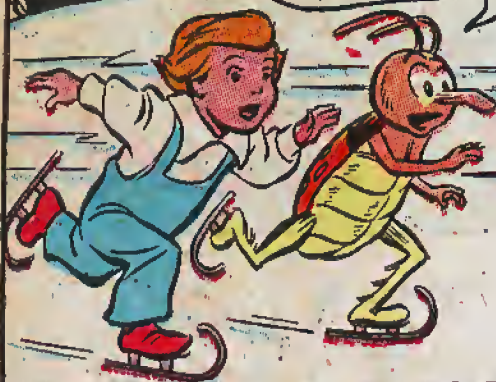


WEB COMIC
UNIVERSE.COM

WE WON'T
GO FAR!

WELL, I'LL COME A
LITTLE WAY... BUT
THEN I'M TURNING
BACK!

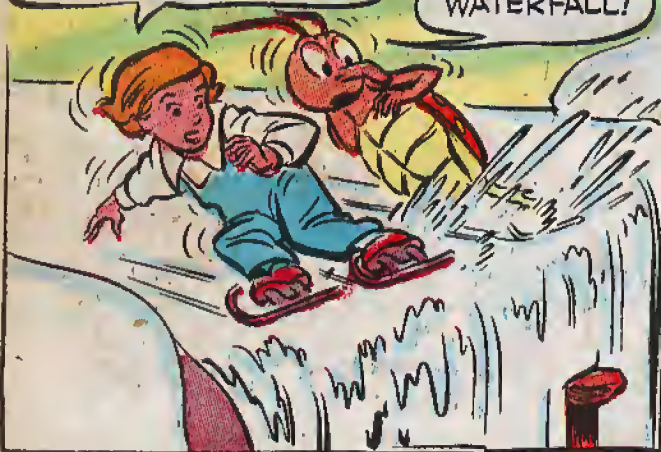
DOESN'T LOOK LIKE IT
LEADS ANYWHERE IN
PARTICULAR, BEETLE!



IT JUST CURVES
AROUND!

UH, OH! I GUESS THIS IS
AS FAR AS WE GO!

A
FROZEN
WATERFALL!



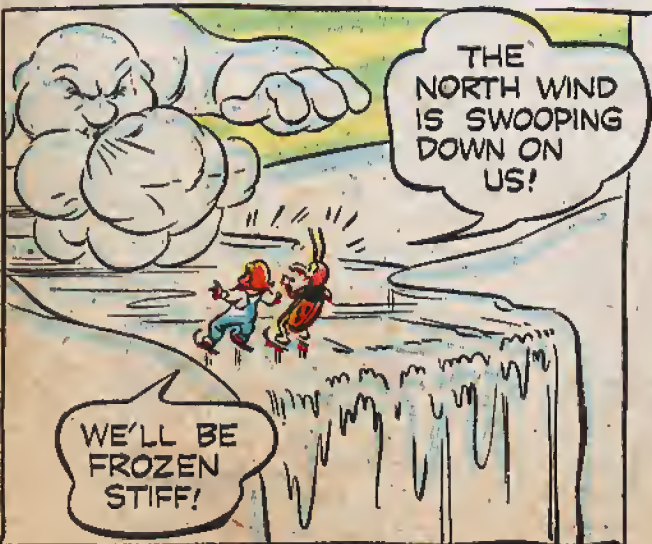
I'M GLAD WE'RE GOING
BACK BEFORE WE GOT
INVOLVED IN ANYTHING,
BEETLE!

PETER...
LOOK! WE
CAN'T GO
BACK!



THE
NORTH WIND
IS SWOOPING
DOWN ON
US!

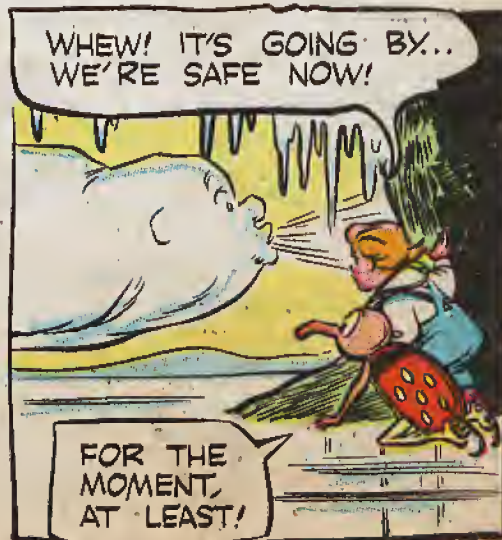
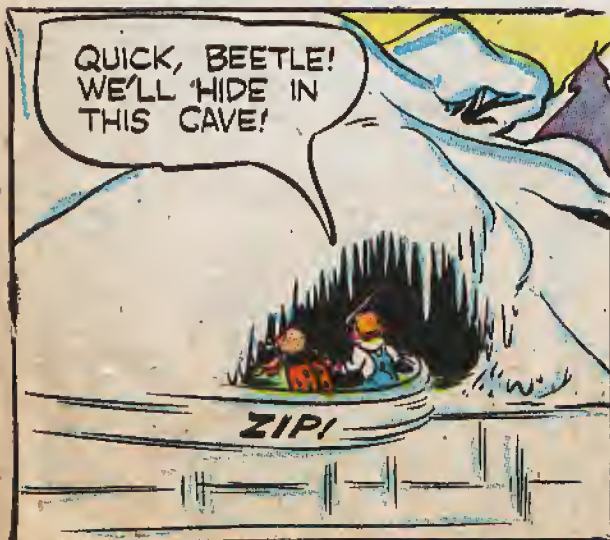
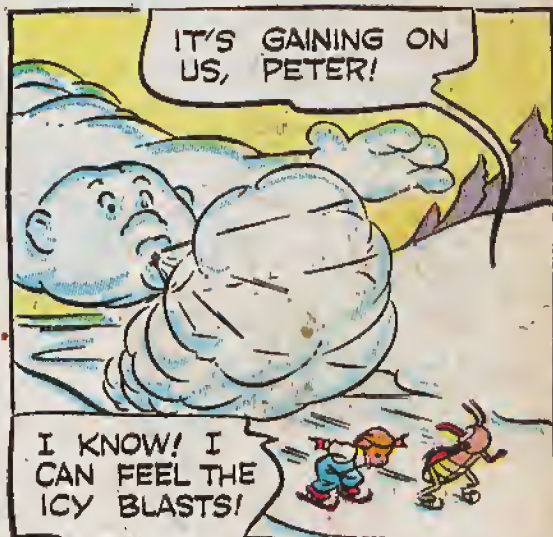
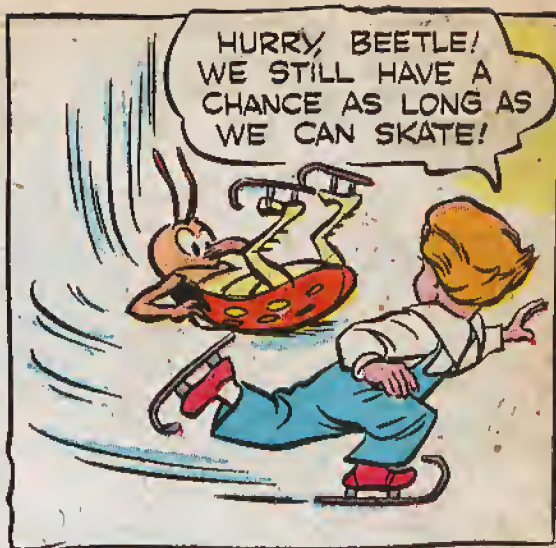
WE'LL BE
FROZEN
STIFF!



QUICK! OVER THE
WATERFALL!

HUH?





SHORTLY...

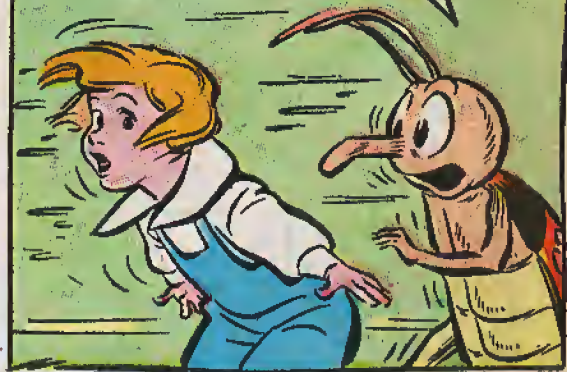
AYE!

I THINK IT'S
SAFE TO START
BACK NOW!



BEETLE!

THE NORTH
WIND IS MILES
AWAY BY THIS
TIME!



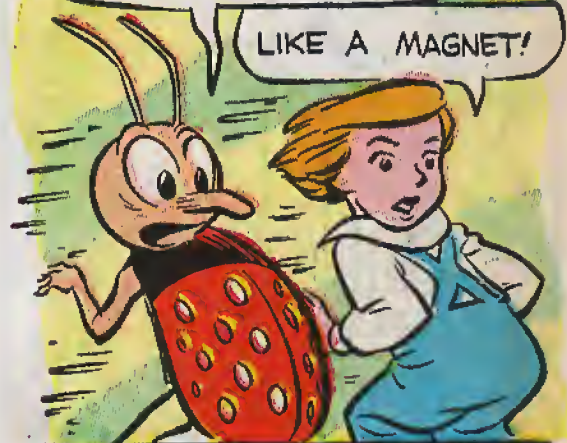
THERE'S THE CAVE! WE'RE
GOING **BACKWARDS**! WHAT'S
HAPPENING?

I WISH
I KNEW!

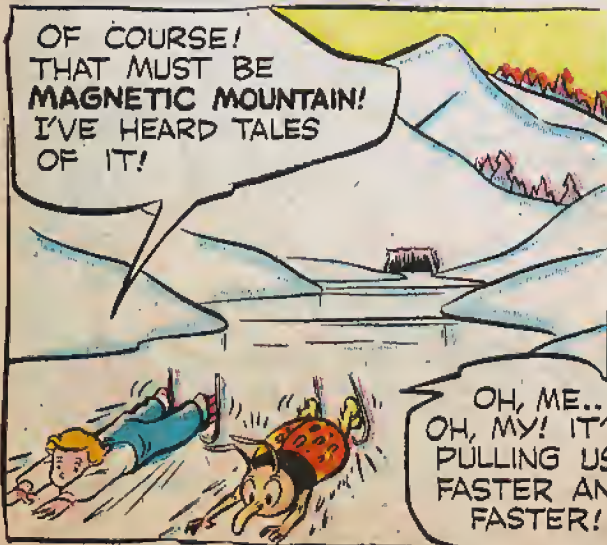


SOMETHING SEEMS TO BE
PULLING US BACK!

LIKE A MAGNET!



OF COURSE!
THAT MUST BE
MAGNETIC MOUNTAIN!
I'VE HEARD TALES
OF IT!

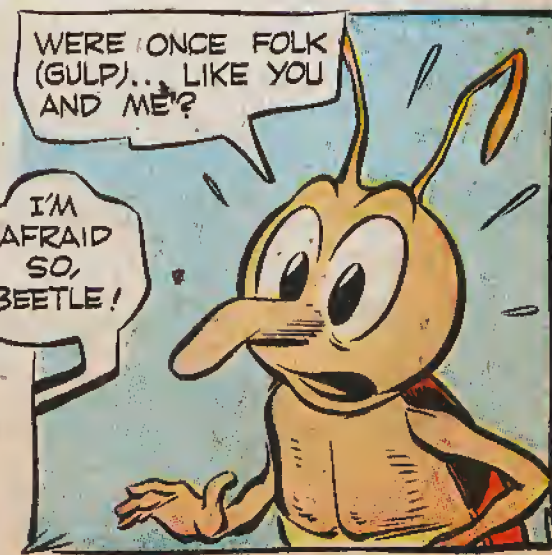
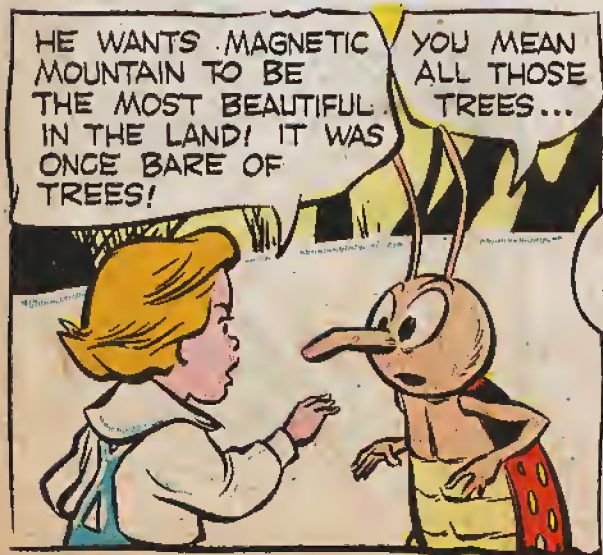
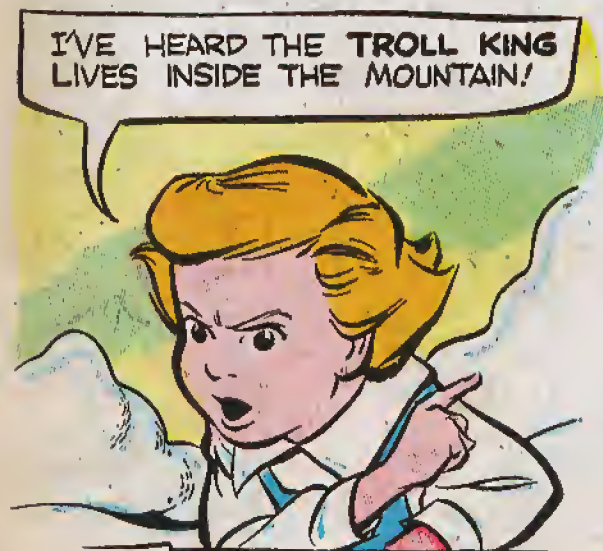
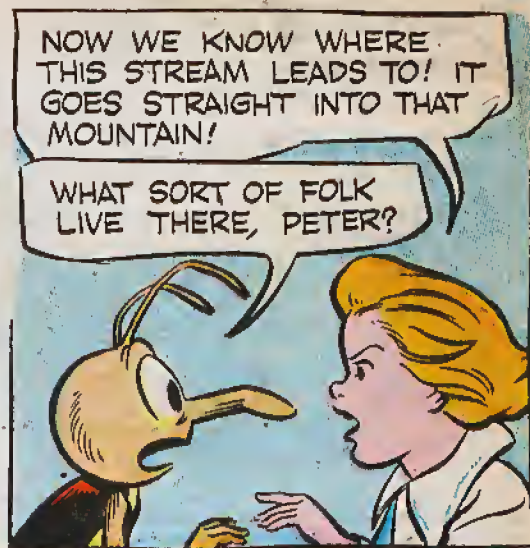
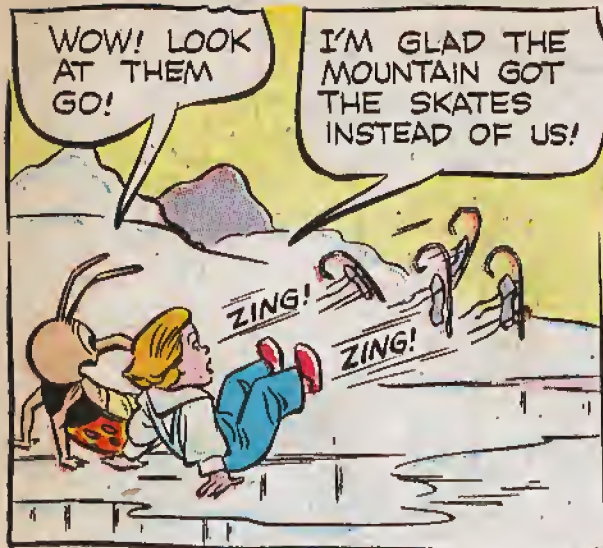


OH, ME...
OH, MY! IT'S
PULLING US
FASTER AND
FASTER!

OUR **STEEL SKATES**
ARE CAUSING US TO
BE PULLED TOWARDS
IT! QUICK... OFF
WITH THEM!

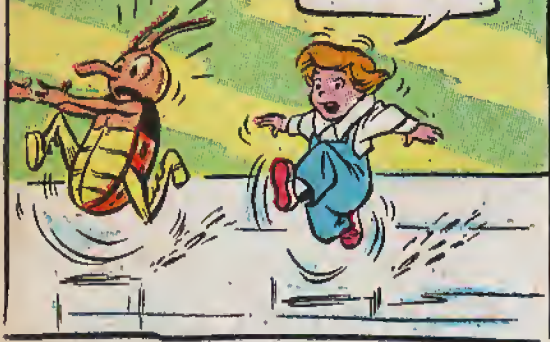
AYE!





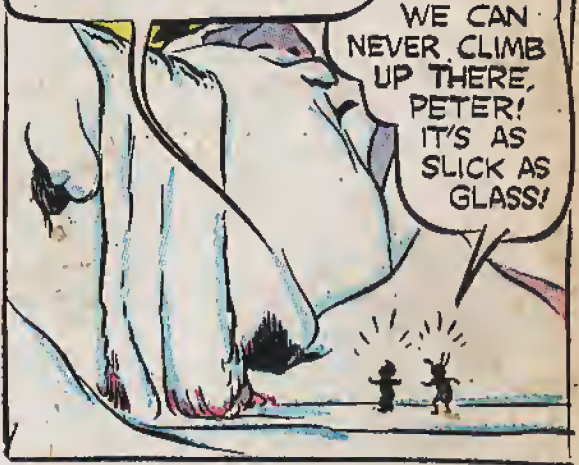
LET'S GET OUTA HERE!
I DON'T HAVE ANY DESIRE
TO START SPROUTING LEAVES!

HEH, HEH! ME
NEITHER!



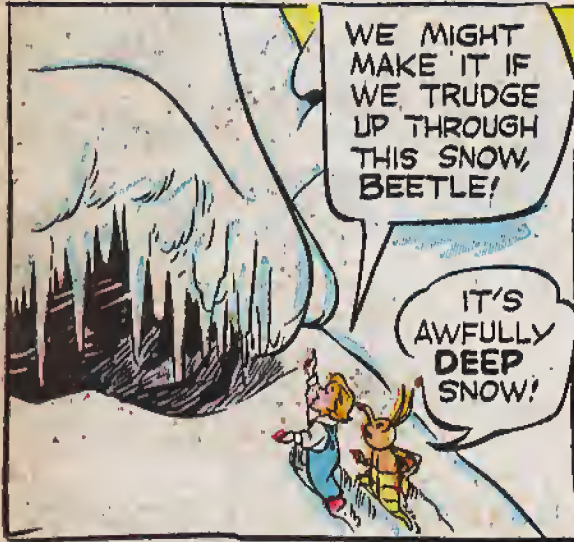
UH, OH! I FORGOT ABOUT
THIS WATERFALL!

WE CAN
NEVER CLIMB
UP THERE,
PETER!
IT'S AS
SLICK AS
GLASS!



WE MIGHT
MAKE IT IF
WE TRUDGE
UP THROUGH
THIS SNOW,
BEETLE!

IT'S
AWFULLY
DEEP
SNOW!



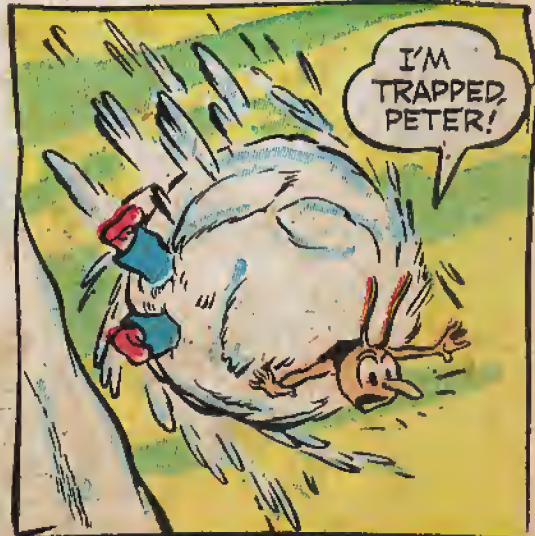
HEE, HEE, HEE!

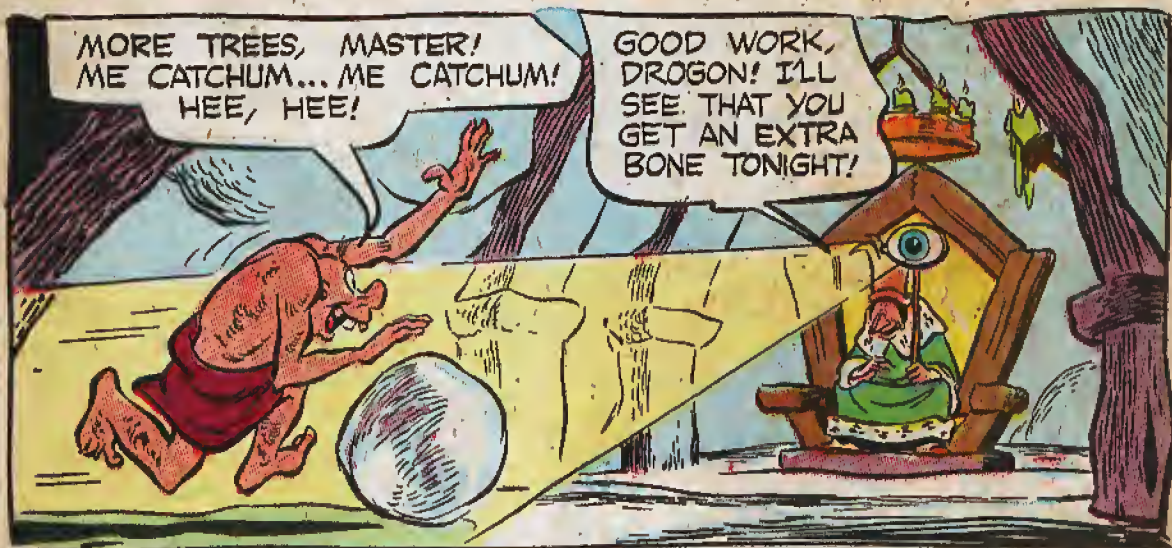
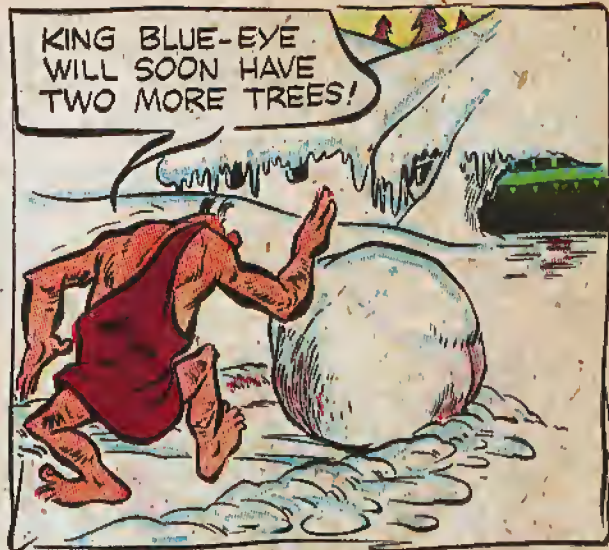


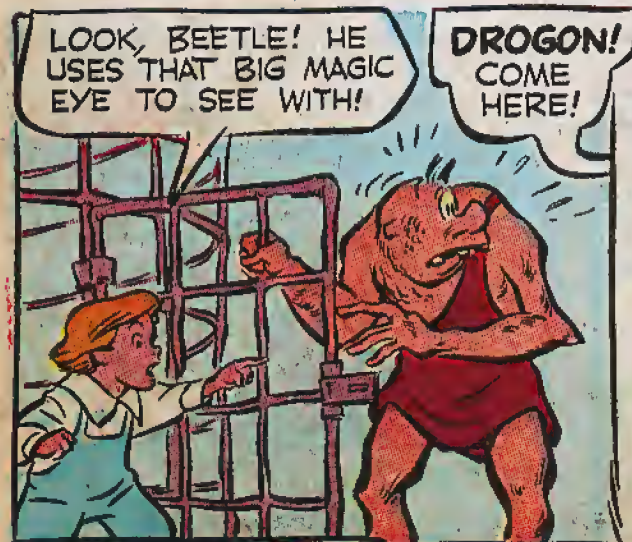
LOOK
OUT!
IT'S AN
AVALANCHE!



I'M
TRAPPED,
PETER!

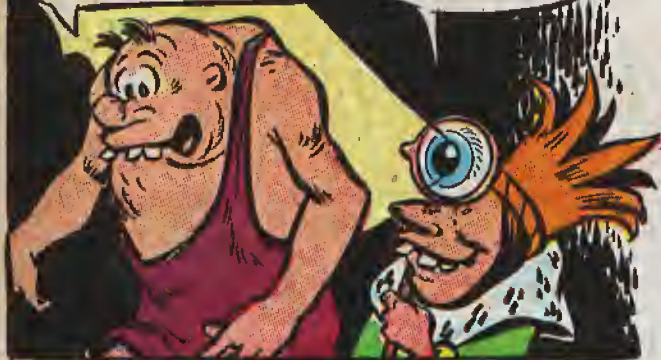






I PUT THEM AROUND HERE
SOME PLACE! FIND THEM, OR
YOU'LL NOT GET
YOUR BONE
TONIGHT!

YES, MASTER!
I'LL FIND THEM!



BEETLE! DRAGON RAN
OFF IN SUCH A HURRY
HE FORGOT TO LOCK
THE CAGE!



SH-H-H! WE CAN SNEAK OUT
WHILE THEY SEARCH FOR THE
MAGIC POWDERS!

AYE!

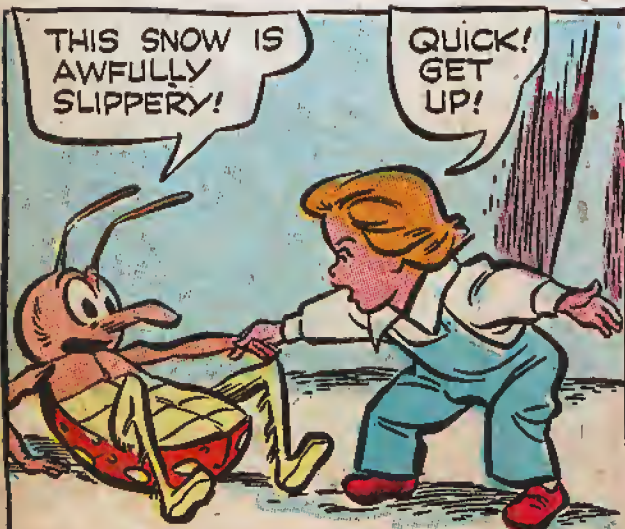


YEEEE!



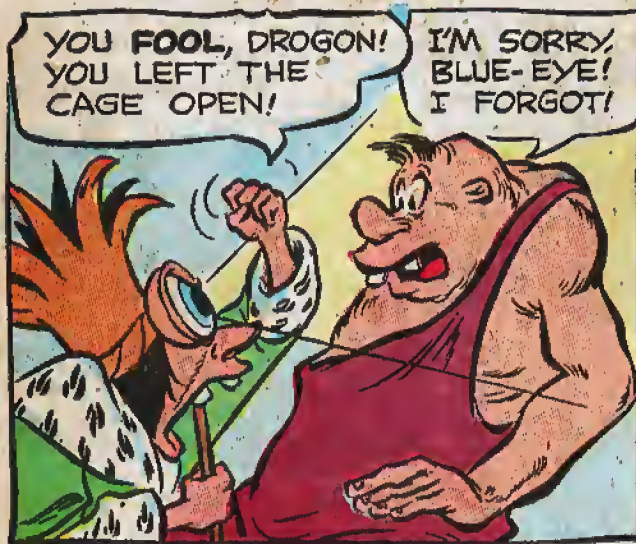
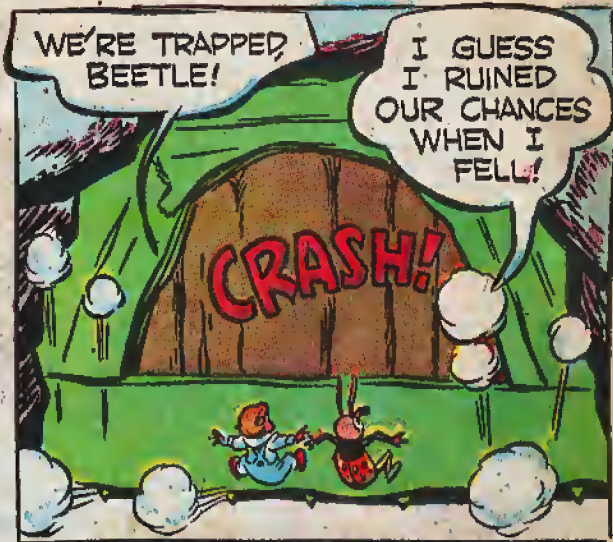
THIS SNOW IS
AWFULLY
SLIPPERY!

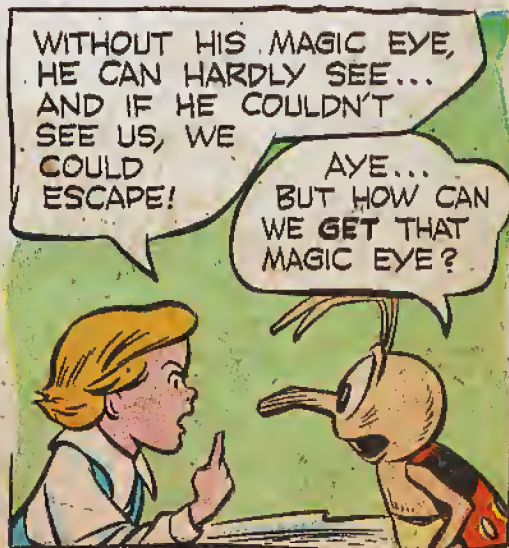
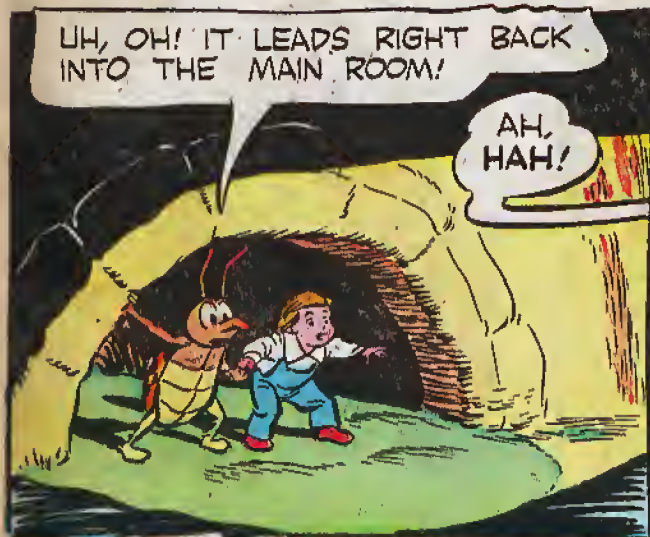
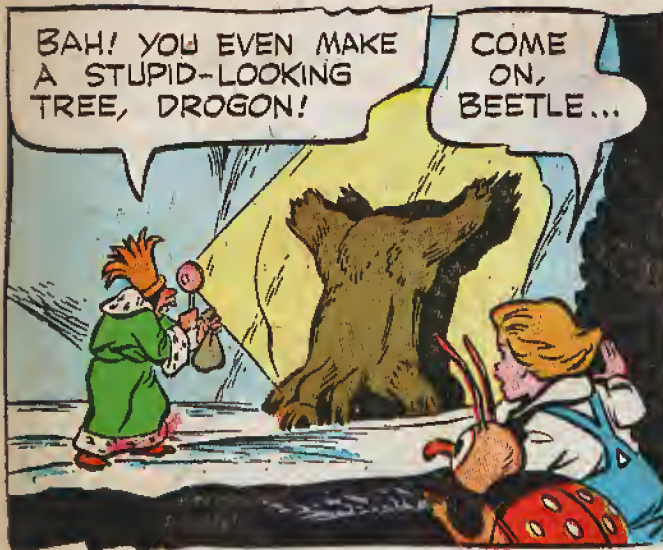
QUICK!
GET
UP!

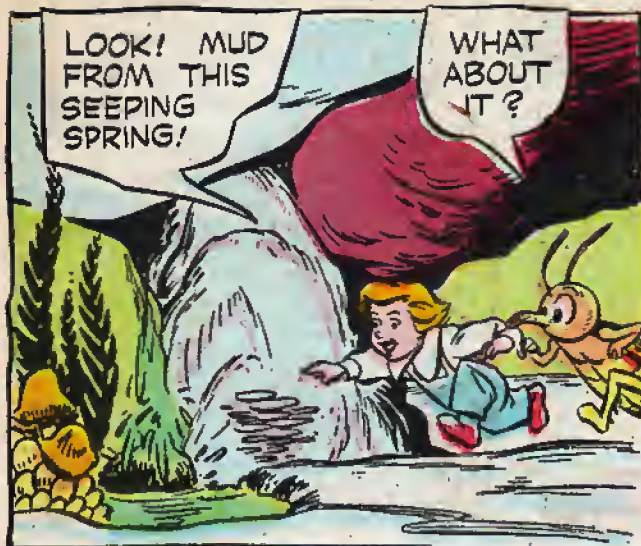


BEHOLD! THE PRISONERS
ARE ESCAPING!









LOOK! MUD
FROM THIS
SEEPING
SPRING!

WHAT
ABOUT
IT?



I'LL SHOW
YOU IN A
SECOND!

THIS IS NO
TIME TO MAKE
MUD PIES,
PETER! HERE
HE COMES!

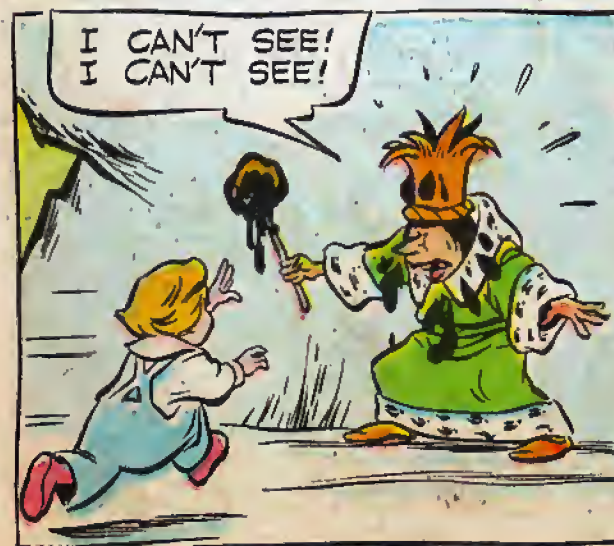


WHERE ARE YOU LITTLE
DEVILS?

RIGHT
HERE!



HUH? WHAT
HAPPENED?

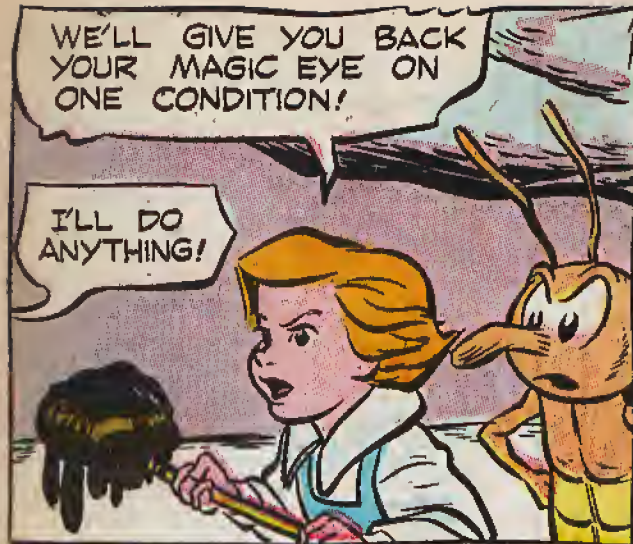


I CAN'T SEE!
I CAN'T SEE!



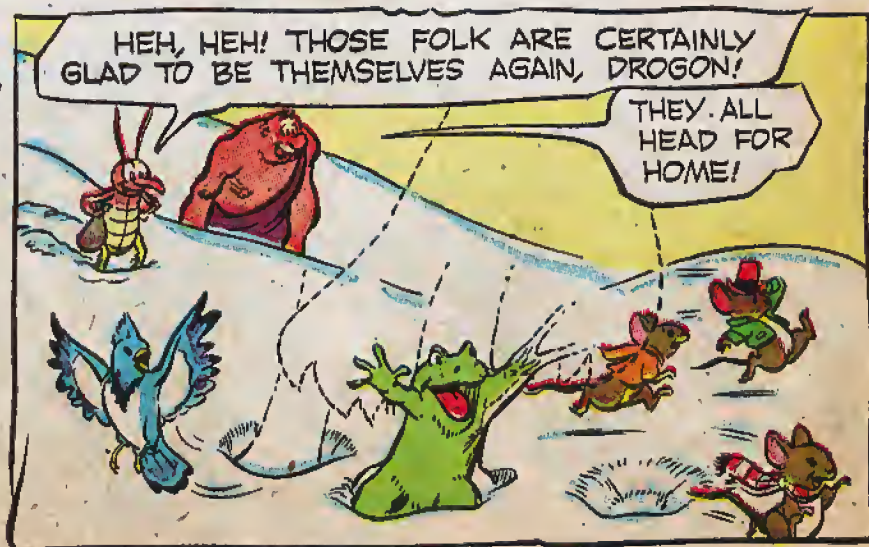
NO! COME BACK WITH MY
MAGIC EYE! I'M HELPLESS
WITHOUT IT!

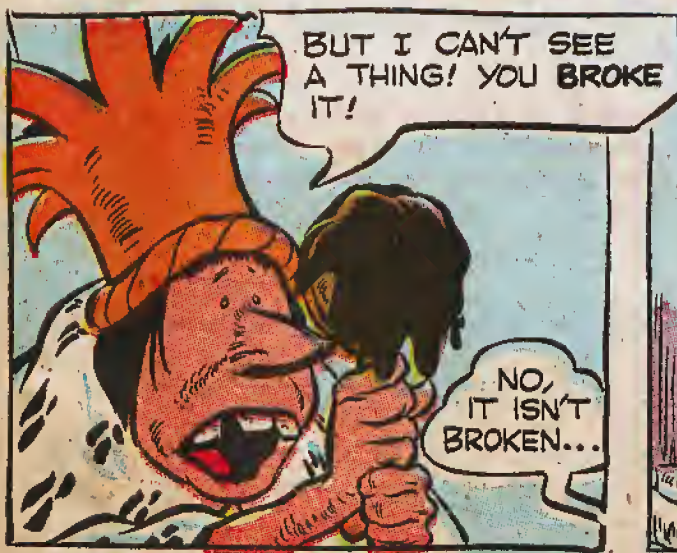
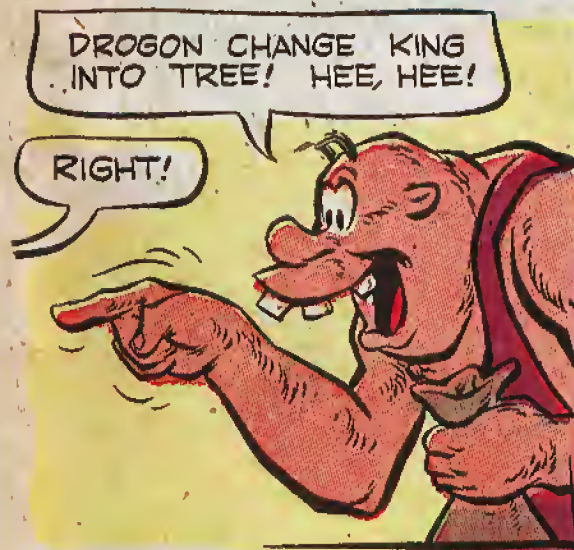
GLAD
TO HEAR
IT!





WITH A FEW
"POOFS",
THE HILL
IS BARE
OF TREES
AGAIN!





"to YOU My Customer"



WON'T YOU

"tell"

THEM YOU BUY FROM ME.

You can tell the good neighbors in your block about my service and products. This is word-of-mouth advertising—the most powerful in the world! In return for your "tell," I must do everything possible to earn and deserve your patronage and confidence.

Your Peter Wheat Man.



"My good neighbor wants you to stop and 'tell' your story. My neighbor's

name is _____, address _____

My name is _____"